

## Universitas Negeri Surabaya Faculty of Social and Legal Sciences Communication Science Bachelor Study Program

Document Code

	SEMESTER LEARNING PLAN																				
Courses			CODE				Cou	rse Fa	mily				Cre	dit V	/eigh	t	SEI	MESTER		Compilat Date	tion
Communication Skills			7020104133								T=0	P=	4 E	CTS=6.36	5	5	J	July 18, 2	2024		
AUTHORIZATION			SP Develo	per							Course Cluster Coordinator				Stu	dy Prog	ram	Coordin	ator		
													D	Dr. Anam Miftakhul Huda, S.Kom., M.I.Kom.			da,				
Learning model	Project Based L	Project Based Learning																			
Program		PLO study program that is charged to the course																			
Learning Outcome		Program Objectives (PO)																			
(PLO)	PO - 1	Studer relevar	nts are able nt in the field	to uno of cor	derstar mmuni	nd, de cation	scribe scienc	and p ce.	oractice	e vario	bus	s strategie	s, tec	hniq	ues a	ind appro	aches	s to spee	ech s	kills that	t are
	PO - 2	Studer	nts are able t	o stud	y the s	substa	nce of	definit	ions, t	/pes,	pro	ocesses, n	nodels	and	l ethio	s of publ	ic spe	aking			
	PO - 3	Studer	nts are able t	o com	bine va	arious	speec	h skills	s acco	rding t	0 0	context an	d soci	al sit	uatio	ns.					
	PLO-PO Matrix	¢																			
			P.0																		
			PO-1	-																	
			PO-2	-																	
			PO-3	-																	
			100																		
	PO Matrix at th	ne end o	of each lear	rning	stage	(Sub	-PO)														
			P.O					Week													
			-	1	2	3	4	5	6	7		8 9	10	)	11	12	13	14	15	16	
		PO																			
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Short Course Description				ilic sp ne sub	eaking stance	skills of de	with finition	a vari Is, type	ety of es, pro	strate	egie s, r	es, techni models an	ques d ethi	and cs of	appr f publ	oaches t ic speaki	hat ai ng, as	re releva well as	ant ir socia	the fiel context	ld of and
Reference	ces Main :																				
<ol> <li>Borg, J. 2014. Persuasion . Essex: Pearson Education Limited.</li> <li>Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta : Gramedia Pustaka Utama</li> <li>Carneige, Dale. 2007. The Art of Public Speaking . Cosimo Classi</li> <li>Fine, Debra. 2008. The Fine Art of The Big Talk . Jakarta: Gramedia Pustaka Utama</li> <li>Sriewijono, Alexander.2008. Talk inc Points . Jakarta: Gramedia Pustaka Utama.</li> </ol>																					
	Supporters:																				
	1. https://youtu.be/bbz2boNSeL0																				
Supporti lecturer	ing Gilang Gusti Aji,	S.I.P., N	1.Si.																		
Week-	Week- Final abilities of each learning stage (Sub-PO)		Evaluation			° E		Learning Student As			Learning, g methods, Assignments, nated time]			n	earning. naterials eference ]	. 1	Assessn Weight				
(1)			Indicator		Cr		& For	m	Of		·	ffline )		nlin	· ·	nline )		(7)		(0)	
(1)	(2)		(3)			(4	H)			(!	5)				(6)			(7)		(8)	

1	Understand basic public speaking knowledge	-Students are able to explain the history of public speaking and the importance of studying public speaking	Criteria: maximum value 10 Form of Assessment : Participatory Activities	explanation of the lecture contract Lecture Discussion of basic public speaking material 3 X 50		0%
2	<ol> <li>Understand basic public speaking knowledge</li> <li>Students are able to examine the definition of public speaking from at least 2 expert opinions</li> </ol>	<ol> <li>Able to explain the objectives of the public speaking course</li> <li>able to explain the history of public speaking and the importance of studying public speaking</li> <li>able to explain again the definition of public speaking according to Aristotle to experts in accordance with the development of the digital era</li> </ol>	Criteria: maximum value 10 Form of Assessment : Participatory Activities	Lecture Discussion of basic public speaking material 3 X 50	Material: getting to know public speaking <b>Reference:</b> Borg, J. 2014. Persuasion. Essex: Pearson Education Limited.	2%
3	Students are able to describe at least 2 types of speech skills strategies that are relevant in the field of communication science	<ol> <li>Students are able to integrate the roles of informative communication and persuasive communication in public speaking</li> <li>Understand public speaking strategies and planning. Apply communication in public speaking</li> </ol>	Criteria: max value 10 Form of Assessment : Participatory Activities	Lecture - discussion - example of 3 X 50 speech script	Material: public speaking strategies <b>References:</b> Carneige, Dale. 2007. The Art of Public Speaking. Cosimo Classi	2%
4	<ol> <li>Students are able to describe at least 2 types of speech skills techniques that are relevant in the field of communication science</li> <li>Students are able to practice at least 2 types of relevant speech skills techniques in the field of communication science</li> </ol>	<ol> <li>Students are able to practice diaphragmatic and abdominal breathing techniques</li> <li>students are able to practice articulation and accentuation according to good and correct Indonesian (EYD)</li> </ol>	Criteria: max value 10 Form of Assessment : Participatory Activities, Practice/Performance	- Lecture - Discussion Video screening - Practice vocal technique 3 X 50	Material: vocal techniques and articulation <b>References:</b> <i>Sirait, Charles</i> <i>Bonar. 2007.</i> <i>The Power of</i> <i>Public</i> <i>Speaking.</i> <i>Jakarta:</i> <i>Gramedia</i> <i>Pustaka</i> <i>Utama</i>	2%

5	Identify and utilize the power of public speaking	<ol> <li>Understand and implement the power of public speaking in amazing openings</li> <li>Identify and utilize the strengths of public speaking in formal speeches</li> <li>Implementing the power of public speaking through closing with the concept of call to action</li> </ol>	Criteria: max value 20 Form of Assessment : Participatory Activities, Practice/Performance	- Lecture - Simulation Discussion - Practice 3 X 50	Material: Understanding and implementing the power of public speaking in amazing openings <b>Reference:</b> <i>Sirait, Charles</i> <i>Bonar.</i> 2007. <i>The Power of</i> <i>Public</i> <i>Speaking.</i> <i>Jakarta:</i> <i>Gramedia</i> <i>Pustaka</i> <i>Utama</i> <b>Material:</b> Implementing the power of public speaking through closing with the concept of call to action <b>Reader:</b> <i>Sirait, Charles</i> <i>Bonar.</i> 2007. <i>The Power of</i> <i>Public</i> <i>Speaking.</i> <i>Jakarta:</i> <i>Gramedia</i> <i>Pustaka</i> <i>Utama</i> <b>Material:</b> Implementing the power of <i>Public</i> <i>Speaking.</i> <i>Jakarta:</i> <i>Gramedia</i> <i>Pustaka</i> <i>Utama</i> <b>Material:</b> Identifying and utilizing the power of public speaking. <b>Reference:</b> <i>Carneige,</i> <i>Dale.</i> 2007. <i>The Art of</i> <i>Public</i> <i>Speaking.</i> <i>Cosimo Classi</i>	3%
6	<ol> <li>Students are able to examine the definition of public speaking from at least 2 expert opinions</li> <li>Students are able to study the entire structure of the public speaking process in accordance with ethics</li> </ol>	<ol> <li>Explain the structure of public speaking</li> <li>Able to structure public speaking according to context</li> <li>able to study all stages of public speaking according to public speaking etiquette</li> <li>Explain the stages in public speaking</li> </ol>	Criteria: max value 20 Form of Assessment : Participatory Activities, Practice/Performance	- Lectures - Discussions - 3 X 50 Practice Videos		2%
7	<ol> <li>Understand and implement ethics in public speaking</li> <li>Students are able to study the entire structure of the public speaking process in accordance with ethics</li> </ol>	- Explain the concept of ethics in public speaking. Explain the ethical approach in public speaking	Criteria: max value 20 Form of Assessment : Participatory Activities	- Lecture - Discussion - Evaluation of ethics in practice 3 X 50		5%
8	Able to do UTS	Explain the answer correctly	Criteria: max value 100 Form of Assessment : Project Results Assessment / Product Assessment, Test	Verbal exam and draft script 3 X 50		25%

9	<ol> <li>students are able to analyze the audience</li> <li>Students are able to define speech skills according to context</li> </ol>	<ol> <li>Explain the concept of Receivers</li> <li>define Context</li> <li>Analyzing the audience/listeners according to context</li> </ol>	Criteria: value 10 Form of Assessment : Participatory Activities	- Lecture - Discussion 3 X 50	Material: social context in public speaking References: Carneige, Dale. 2007. The Art of Public Speaking. Cosimo Classi	2%
10	Understand personal strengths	<ul> <li>Explain the meaning of personal mapping, critical thinking, high impact talk in action - Explain the concepts of monology and dialogue -</li> </ul>	Criteria: value 10 Form of Assessment : Participatory Activities	- Lectures - Discussions - 3 X 50 video playback	Material: concepts of monologic and dialogic References: Fine, Debra. 2008. The Fine Art of Big Talk. Jakarta: Gramedia Pustaka Utama	2%
11	<ol> <li>Students are able to practice at least 2 types of relevant speech skills techniques in the field of communication science</li> <li>Students are able to describe at least 2 types of speech skills strategies that are relevant in the field of communication science</li> </ol>	<ol> <li>-Make a public speaking practice plan according to the form/model chosen</li> <li>- Choose a topic</li> <li>Determine the content of the message/material</li> </ol>	Criteria: value 10 Form of Assessment : Participatory Activities, Practice/Performance	Lecture - Performance/individual practice 3 X 50	Material: speech manuscript Bibliography: Carneige, Dale. 2007. The Art of Public Speaking. Cosimo Classi Material: compiling a speech topic Reader: Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta: Gramedia Pustaka Utama	5%
12	Apply speech skills according to context	- Carrying out public speaking practice 1 - Identifying strengths, uniqueness and weaknesses -	Criteria: max value 20 Form of Assessment : Participatory Activities, Practice/Performance	practice observation 3 X 50	Material: speech text Reader: Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta: Gramedia Pustaka Utama	5%
13	<ol> <li>Apply speech skills according to context</li> <li>Students are able to combine speech techniques according to context and social situations</li> </ol>	- Carrying out public speaking practice 1 - Identifying strengths, uniqueness and weaknesses -	Criteria: max value 20 Form of Assessment : Participatory Activities, Practice/Performance	practice observation 3 X 50	Material: speech text Reader: Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta: Gramedia Pustaka Utama	5%
14	<ol> <li>Apply speech skills according to context</li> <li>Students are able to combine speech techniques according to context and social situations</li> </ol>	<ol> <li>Carry out public speaking practice</li> <li>evaluate public speaking practices</li> </ol>	Criteria: max value 20 Form of Assessment : Participatory Activities, Practice/Performance	practice observation 3 X 50	Material: speech text Reader: Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta: Gramedia Pustaka Utama	5%
15	<ol> <li>Apply speech skills according to context</li> <li>Students are able to combine speech techniques according to context and social situations</li> </ol>	<ol> <li>Carry out public speaking practice</li> <li>evaluate public speaking practices</li> </ol>	Criteria: max value 20 Form of Assessment : Participatory Activities, Practice/Performance	practice observation 3 X 50	Material: speech text Reader: Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta: Gramedia Pustaka Utama	5%

16	UAS	doing UAS	Criteria: value 100	3 X 50 script practice test		30%
			Form of Assessment : Test			

## Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	29%
2.	Project Results Assessment / Product Assessment	12.5%
3.	Practice / Performance	16%
4.	Test	42.5%
		100%

## Notes

- Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- 2. The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. **Subject Sub-PO** (Sub-PO) is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. Indicators for assessing abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment: test and non-test.
- 8. Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- 9. Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points and sub-topics. 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty
- of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.