Document Code



# Universitas Negeri Surabaya Faculty of Economics and Business **Bachelor of Business Education Study Program**

Courses			CODE				Co	urse	Fam	ily	(	Credi	t Wei	ght		SEME	STER	Comp Date	pilatio
Operational I	Management	8	872110302	1				mpul				T=3	P=0	ECTS	=4.77	4	4	May 5	5, 2023
AUTHORIZA	TION	:	SP Develo	per				<del>ogran</del>	<del>i Jub</del>		urse	Clus	ter Co	ordin	ator		/ Progr dinator	am	
		:	Septyan Bı	udy C	ahya,	S.Pd	l., M.F	⊃d		No	vi Ma	ırlena	, S.Pd	., M.Si	i	Dr. T	ri Suda M	rwanto SM.	, S.Pd.
_earning nodel	Case Studies	3								1									
Program	PLO study p	orogram th	at is char	ged	to th	e cou	ırse												
Learning Outcomes (PLO)	PLO-3	Develor and in a	p logical, c accordance	ritical, with	syste work	ematic comp	c and beten	creat	tive th	inkin ds in	g in c	carryir eld co	ng out oncern	specif ed	ic work	in the	ir field o	of expe	rtise
	PLO-5	Able to	e to demonstrate human values in carrying out duties based on religion, morals and ethics																
	PLO-12	Able to Marketi	Able to make appropriate decisions to solve problems in the educational and scientific fields in Business and Marketing based on information and data analysis by utilizing technology and information																
	Program Objectives (PO)																		
	PO - 1	Able to	Able to demonstrate a responsible attitude towards work independently																
	PO - 2	Able to	ble to understand the concepts and substance of operational systems																
	PO - 3	Able to	le to utilize ICT to track data and information about company operational activities																
	PO - 4	Able to	Able to solve problems in operational management activities																
	PLO-PO Matrix																		
			P.O		PL	.O-3			PLO-	5		PLO	O-12						
			PO-1																
			PO-2																
			PO-3																
			PO-4																
	PO Matrix a	t the end o	f each lea	rnin	n sta	ae (S	Sub-F	20)											
	1 0 matrix a		. 00011100		9 014	90 (0	-	٠,											
			P.O						Wee	ık									
			0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
		PO-:	1	1		3	-	J	J	'		3	10	111	12	13	7-4	10	10
		. ~ .	-																
		PO-2																	

#### Short Course Description

This course discusses the basic concepts of company operational activities, both manufacturing and services, 10 operational management strategic decisions to achieve competitive advantage, basic concepts of product planning, location determination, production forecasting, raw material requirements planning, layout planning, capacity planning, processes, inventory, supply chain management, maintenance, project management and TQM concepts. Lectures are carried out using a system of lectures, presentations, discussions, case studies and assignments

#### References

## Main:

PO-4

- 1. Heizer, Jay, Barry Render, OperationManagement, Ninth Edition: Book I and Book II, 2016. , Upper Saddle River New Jersey:Prentice Hall, Inc.
- 2. Stevenson, J. Steven, Sum Chee Choung. Manajemen Operasi Buku I dan II. 2018. Mc. Graw Hil

	Supporters:					
					·	
Supporting lecturer	Novi Marlena, S.P Angga Martha Ma	Pd., M.Si. Ihendra, M.Pd.				
				Holn Loarning		

Week-	Final abilities of each learning stage	Evalu	ation	Lear Stude	elp Learning, ning methods, nt Assignments, stimated time]	Learning materials	Assessment Weight (%)
	(SuĎ-PO)	Indicator	Criteria & Form	Offline ( offline )	Online ( online )	References ]	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Understand the scope of operational management	1.Define operational management 2.Explain the scope of operational management for manufacturing companies and service companies 3.Explain the functions and operational management system 4.Explain decision making in operational management	Criteria: Scoring Guidelines  Form of Assessment: Participatory Activities	Lecture: - Reading literature - Discussion - presentation			10%
2	Understand operational strategies to achieve competitive advantage	1.Defining mission, strategy and operational strategy 2.Explains differentiation, low cost, and quick response 3.Explain operational strategy issues 4.Explains 10 MO strategy decisions and their implementation	Criteria: Scoring Guidelines	Lectures: - Reading literature - Lectures - Discussions			10%
3	Understand the selection and design of products and services	1.Explain the selection of goods and services.2. Explain the product life cycle 2.Explain things that need to be considered in product design 3.Explain product development. 4.Explain the issues in product design	Criteria: Scoring Guidelines	Lectures: - lectures - Giving Assignments			0%

	Τ	Τ	Т	1	1	
4	Understand the concept of determining operational locations	1.Explain the purpose of determining operational locations 2.Explain the factors that need to be considered in determining operational locations 3.Explain transportation models that can minimize transportation costs		Lectures: - Reading literature - lectures - discussions		10%
5	Understand the concept of Layout Strategy and Material Handling	1.Explain the layout and purpose of Layout 2.Explain the factors that must be considered when preparing a layout 3.Explain the types and characteristics of layouts 4.Explain Material Handling 5.Explain the relationship between material handling and layout	Criteria: Scoring Guidelines	Lecture: - Lecture - discussion		10%
6	Analyze raw material planning	1.Explaining the BOM 2.Create and determine BOM 3.Explaining MPS 4.Create and determine MPS 5.Explaining MPP 6.Create and determine MPP	Criteria: Scoring Guidelines	Lectures: - Reading literature - Lectures - discussions		10%
7	Understanding production forecasting (forecasting)	1.Defining forecasting 2.Explain the factors that influence forecasting 3.Explains forecasting using qualitative methods 4.Explains forecasting using quantitative methods: moving average, weighted moving average, Linear Least Square Trend, simple regression and correlation analysis	Criteria: Scoring Guidelines	Lectures: - Reading literature - Lectures - discussions		10%
8						0%
	<u> </u>	<u> </u>	<u> </u>	l	<u> </u>	

9	Understand capacity planning	1.Define capacity and types of capacity 2.Explain short and long term capacity planning 3.Explaining Break Even Analysis (BEP single product and BEP multi product)	Criteria: Scoring Guidelines			10%
10	Understand the role of human resources and job design	1.Explain the objectives of HR strategy 2.Explain the obstacles in HR 3.Explaining job planning: employment stability and work schedules. 4.Explain Job Design: job specialization, job expansion, job enlargement, job enrichment, job rotation, and job empowerment 5.Explain the limitations of job expansion 6.Explaining Work Standards and Measurements 7.Explaining the Time Studies Method 8.Explain the Assignment Method	Criteria: Scoring Guidelines	Lectures: - Reading literature - lectures		10%
11	Understand process strategy	1.Explain the purpose of process selection. Explain the types of production processes: Process, Repetitive, Product, Mass Customization. 2.Explain the characteristics of each production process. Explain the processes in the service sector. Explain the reengineering process 3.Explain environmentally friendly production processes	Criteria: Assessment rubric	Lectures: - Reading literature - Discussion - Giving assignments		10%

12	Understand machine maintenance techniques and production facilities	1.Explain the purpose of maintenance 2.Explain how to maintain 3.Explain maintenance methods: Corrective Maintenance and Preventive Maintenance	Criteria: Scoring Guidelines	Lecture: - Reading literature - Discussion		10%
13	Understand project management techniques	1.Explain the importance of project management 2.Explain project management techniques 3.Identify the critical path 4.Identify costs and resources 5.Identify project acceleration	Criteria: Scoring Guidelines	Lectures: - Reading literature - Lectures - Discussions		10%
14	Understanding inventory	1.Defining inventory 2.Explain the types of inventory 3.Explain inventory costs 4.Explain the ABC classification 5.Explain the EOQ method	Criteria: Scoring Guidelines	Lectures: - Reading literature - Lectures		10%
15	Understand the concept of TQM	1.Define the definition of quality 2.Explain the stages of Total Quality Management 3.Explain the implications of good quality management 4.Explaining Continuous Improvement with 7 tools 5.Explaining Quality management in the service sector	Criteria: Scoring Guidelines	Lectures: - Reading literature - Lectures - Discussions		10%
16						0%

### Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
1.	Participatory Activities	10%
		10%

#### Notes

- Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study
  Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of
  their study program obtained through the learning process.
- their study program obtained through the learning process.

  2. The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge
- 3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.

- 4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment: test and non-test.
- 8. Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods
- 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.