



Universitas Negeri Surabaya
Faculty of Mathematics and Natural Sciences
Biology Undergraduate Study Program

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight	SEMESTER	Compilation Date																																	
Advanced Entrepreneurship	4620102099		T=2 P=0 ECTS=3.18	4	July 17, 2024																																	
AUTHORIZATION	SP Developer		Course Cluster Coordinator	Study Program Coordinator																																		
	Dr. H. Sunu Kuntjoro, S.Si., M.Si.																																		
Learning model	Project Based Learning																																					
Program Learning Outcomes (PLO)	PLO study program that is charged to the course																																					
	Program Objectives (PO)																																					
	PLO-PO Matrix																																					
		<table border="1" style="margin: auto;"> <tr> <td style="width: 100px; height: 30px;">P.O</td> </tr> </table>					P.O																															
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	PO Matrix at the end of each learning stage (Sub-PO)																																					
	<table border="1" style="margin: auto;"> <tr> <td rowspan="2" style="width: 50px; height: 30px;">P.O</td> <td colspan="16" style="text-align: center;">Week</td> </tr> <tr> <td style="width: 20px;">1</td> <td style="width: 20px;">2</td> <td style="width: 20px;">3</td> <td style="width: 20px;">4</td> <td style="width: 20px;">5</td> <td style="width: 20px;">6</td> <td style="width: 20px;">7</td> <td style="width: 20px;">8</td> <td style="width: 20px;">9</td> <td style="width: 20px;">10</td> <td style="width: 20px;">11</td> <td style="width: 20px;">12</td> <td style="width: 20px;">13</td> <td style="width: 20px;">14</td> <td style="width: 20px;">15</td> <td style="width: 20px;">16</td> </tr> </table>					P.O	Week																1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
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	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16																						
Short Course Description	Review and prepare creative business plans based on business feasibility analysis, business establishment procedures (legal aspects), preparation of funding sources, marketing strategies according to the business, financial management, organization and human resources, business expansion plans, sale of shares to the public , and franchising. Learning is delivered through presentations, discussions and assignments.																																					
References	Main :																																					
	<ol style="list-style-type: none"> 1. Suryana. 2008. Kewirausahaan, Pedoman Praktis: Kiat dan Proses Menuju Sukses . Jakarta: Salemba Empat. 2. Saiman, Leonardus. 2012. Kewirausahaan: Teori, Praktik dan Kasus-kasus . Jakarta: Penerbit Salemba Empat 3. Hendro. 2011. Dasar-Dasar Kewirausahaan, Panduan bagi Mahasiswa untuk Mengenal, Memahami dan Memasuki Dunia Bisnis . Jakarta. Penerbit Erlangga 4. Kementrian Pendidikan Nasional.2010. Modul 3, Manajemen Usaha Kecil. Panduan bagi Calon Wirausaha . 5. Kristanto HC, R Heru. 2009. Kewirausahaan (Entrepreneurship): Pendekatan Manajemen dan Praktik . Yogyakarta: Graha Ilmu 																																					
	Supporters:																																					
Supporting lecturer	Dr. Widowati Budijastuti, M.Si. Sari Kusuma Dewi, S.Si., M.Si. Hujjatullah Fazlurrahman, S.E., MBA.																																					
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)																															
		Indicator	Criteria & Form	Offline (offline)	Online (online)																																	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)																															
1	Identify the KWU concept and its applications	1. Explain the KWU concept 2. Provide examples of KWU applications	Criteria: 1.1. 20% subscription/participation 2.2. Practical/Assignments 30% 3.3. USS 20% 4.4. US 30%	Discussion Presentation 2 X 50			0%																															

2	Applying the field of biology that has potential for entrepreneurship	1. Analyze biological material that has potential for entrepreneurship. 2. Write down 3 examples of biological material that have potential for entrepreneurship	Criteria: 1.1. 20% subscription/participation 2.2. Practical/Assignments 30% 3.3. USS 20% 4.4. US 30%	Discussion Presentation 2 X 50			0%
3	Analyzing business opportunities	1. Conduct market studies 2. Identify types of businesses 3. Analyze types of businesses 4. Create reports	Criteria: 1.1. Attendance/Participation 20% 2.2. Practicum/assignments 30% 3.3. USS 20% 4.4. US 30%	Practice Discussion 2 X 50			0%
4	Develop SWOT	1. Analyze the results of business opportunity studies 2. Create a SWOT 3. Determine business opportunities	Criteria: 1.1. Attendance/Participation 20% 2.2. Practicum/assignments 30% 3.3. USS 20% 4.4. US 30%	Practical discussion 2 X 50			0%
5	Create a business plan proposal	Analyzing the background of a business plan Analyzing business plan opportunities Creating steps for business activities Creating a Budget Plan Writing a business plan proposal	Criteria: 1.1. Attendance/Participation 20% 2.2. Practicum/assignments 30% 3.3. USS 20% 4.4. US 30%	Constructivist, 2 X 50 presentation			0%
6	Create a business plan proposal	Analyzing the background of a business plan Analyzing business plan opportunities Creating steps for business activities Creating a Budget Plan Writing a business plan proposal	Criteria: 1.1. Attendance/Participation 20% 2.2. Practicum/assignments 30% 3.3. USS 20% 4.4. US 30%	Constructivist, 2 X 50 presentation			0%
7	Describe and apply presentation concepts	After attending the lecture, students are expected to be able to: 1. Explain the definition of presentation 2. Understand the basic principles of presentation 3. Master presentation techniques and methods. 4. Understand the techniques/principles of making PowerPoint slides. 5. Implement course presentations	Criteria: 1.1. Attendance/Participation 20% 2.2. Practicum/assignments 30% 3.3. USS 20% 4.4. US 30%	Presentation and discussion Presentation and discussion 2 X 50			0%
8	Meetings 1-7	Meetings 1-7	Criteria: 1.1. Attendance/Participation 20% 2.2. Practicum/Assignments 30% 3.3.USS 20% 4.4. US 30%	Sub Summative Exam 2 X 50			0%
9	Carry out production activities with Biological nuances,	Analyzing the background of a business plan Analyzing business plan opportunities Creating steps for business activities Creating a Budget Plan Writing a business plan proposal	Criteria: 1.1. Attendance/Participation 20% 2.2. Practicum/Assignments 30% 3.3.USS 20% 4.4. US 30%	Constructivist, 2 X 50 presentation			0%
10	Carry out production activities with Biological nuances,	Analyzing the background of a business plan Analyzing business plan opportunities Creating steps for business activities Creating a Budget Plan Writing a business plan proposal	Criteria: 1.1. Attendance/Participation 20% 2.2. Practicum/Assignments 30% 3.3.USS 20% 4.4. US 30%	Constructivist, 2 X 50 presentation			0%

11	Describe and apply the concept of quality testing	After attending the lecture, students are expected to be able to: 1. Explain the definition of quality 2. Understand the concept of product quality testing 3. Understand biological product quality testing procedures 4. Explain product packaging quality	Criteria: 1.1. 20% subscription/participation 2.2. Practical/Assignments 30% 3.3. USS 20% 4.4. US 30%	Presentation, discussion and reflection 2 X 50			0%
12	Mastering the concept of marketing strategy	Explain the meaning of the product life cycle Explain the stages in the product life cycle Explain the various marketing strategies in the product life cycle Demonstrate an independent and honest attitude in conducting discussions	Criteria: 1.1. 20% subscription/participation 2.2. Practical/Assignments 30% 3.3. USS 20% 4.4. US 30%	Discussion 2 X 50			0%
13	Mastering bazaars. Able to carry out product bazaars based on plans that have been prepared	Explain the meaning of a bazaar. Create a scheme of steps in conducting a bazaar. Bazaar activities	Criteria: 1.1. 20% subscription/participation 2.2. Practical/Assignments 30% 3.3. USS 20% 4.4. US 30%	Discussion 2 X 50			0%
14	Students can present the results of project work	After attending the lecture, students are expected to be able to: 1. Analyze the results of project work 2. Present the results of project work	Criteria: 1.1. 20% subscription/participation 2.2. Practical/Assignments 30% 3.3. USS 20% 4.4. US 30%	1. Presentation, discussion and reflection 2 X 50			0%
15	Students can present the results of project work	After attending the lecture, students are expected to be able to: 1. Analyze the results of project work 2. Present the results of project work	Criteria: 1.1. 20% subscription/participation 2.2. Practical/Assignments 30% 3.3. USS 20% 4.4. US 30%	1. Presentation, discussion and reflection 2 X 50			0%
16							0%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
		0%

Notes

- Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- Forms of assessment:** test and non-test.
- Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- TM=Face to face, PT=Structured assignments, BM=Independent study.

