

Universitas Negeri Surabaya Faculty of Economics and Business Bachelor of Accounting Education Study Program

Document Code

				SEME	STER L	EA	RNI	NG	i Pl		J				
Courses		CODE		Course Family		ily	Credit Weight				SEM	ESTER	Compilation Date		
Cooperatives & SMEs			8720902034					T=2	P=0	ECTS	6=3.18		3	July 18, 2024	
AUTHORIZATION		SP Developer				Course Cluster Coordinator				Study Program Coordinator					
												Rochmawati, S.Pd., M.Ak.			
Learning model		Case Studies	Case Studies												
Program		PLO study program which is charged to the course													
Learning		Program Objectives (PO)													
(PLO)		PLO-PO Matrix													
		P.0													
		PO Matrix at the end of each learning stage (Sub-PO)													
			Р	P.O Week											
				1 2 3 4 5 6 7 8 9				9	9 10 11 12			13 14 15 1		15 16	
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Short Course Description This course examines the types of SMEs in Indonesia, analyzes SME weaknesses, SME strengths, SME marketing, a production, SME resources, SME capital and analyzes the development of cooperatives in Indonesia. Lectures are condu- using a constructivist approach, discussion and presentation methods									arketing, SME are conducted						
Referen	ces	Main :													
		Ropke, Subano Trisnav UU No	[.] Joch li. 201 vati, T 25/19	en. 2012.El L1. <i>Ekonomi</i> Tuti. 2009.K 192 Tentang	Cewirausaha konomi Kop i Koperasi. I operasi dan yPerkopera usahaan da	erasi. Bandu <i>UKM</i> sian	Yogja ung: Al 1. Jaka	karta fabe rta: \$	a: Gr ta. Saler	aha l mbaE	mu. Empat		Salem	ıba Em	pat.
		Supporters:													
Support lecturer		KIRWANI Rochmawati, S.P	d., M.A	Ak.											
Week- ead		nal abilities of ch learning age ub-PO)		Evaluation ndicator Criteria & Form				Learning r Student Ass [Estimat			p Learning, ning methods, t Assignments, timated time] Online (<i>online</i>)		ma	arning terials [erences]	Assessment Weight (%)
				ontena de la			offline)					L			
(1)		(2)		(3)	(4)		(5))			(6)			(7)	(8)

1	Analyzing small businesses in Indonesia	1.1 Explain the meaning of small business 1.2 Analyze the facts about SMEs that exist in many countries 1.3 Explain the reasons for establishing SMEs 1.4 Analyze the comparison between small business actors and large businesses 1.5 Analyze the strengths and weaknesses of SMEs 1.6 Describe when small businesses are successful 1.7 Explain the main competencies for small businesses 1.8 Describe tips for success 1.9 Analyze the application of independent work	Criteria: Full marks are obtained if you do all the questions correctly	Discussion and Lecture 4 X 50		0%
2						0%
3	Describe small business marketing management	3.1 Explain marketing strategy 3.2 Explain market segmentation 3.3 Explain target market 3.4 Explain product position 3.5 Explain marketing mix	Criteria: Full marks are obtained if you do all the questions correctly	Discussion and Lecture 2 X 50		0%
4	Analyzing small business capital management	4.1 Explain determining a company's capital needs 4.2 Explain working capital management 4.3 Be able to find sources of funding 4.4 Apply financial position analysis	Criteria: Full marks are obtained if you do all the questions correctly	Discussion and Lecture 2 X 50		0%
5	Describe the management of human resources (HR) of small businesses	5.1 Explaining the meaning of HR 5.2 Explaining job analysis 5.3 Explaining workforce planning 5.4 Explaining training and development 5.5 Explaining wage compensation policies 5.6 Explaining workforce welfare policies 5.7 Explaining employment termination	Criteria: Full marks are obtained if you do all the questions correctly	Discussion and Lecture 2 X 50		0%
6	Describe small business production management	6.1. Explain production management 6.2. Explain facility planning 6.3. Analyze products	Criteria: Full marks are obtained if you do all the questions correctly	Discussion and Lecture 4 X 50		0%
7						0%
8	Midterm exam	Midterm exam	Criteria: Midterm exam	Midterm Exam 2 X 50		0%

9 Describing Indonesian Cooperatives Cooperatives Particular Parti	
10	0%
11Describe cooperative management11.1 Explain cooperative business managementCriteria: Full marks are obtained if you do itDiscussion and Lecture 4 X 5011Explain the quttes and authority of cooperative management 11.3 Explain the problems faced by Indonesian cooperatives 11.4 Explain strategies for optimizing cooperative performanceCriteria: Full marks are obtained if you do itDiscussion and Lecture 4 X 50	0%
12	0%
13 Describe school cooperatives and student cooperatives 13.1 Explain the meaning of school and student cooperatives Criteria: Full marks are obtained if you do all the questions correctly Discussion and Lecture 4 × 50 13 Explain the objectives of school and student cooperatives Criteria: Full marks are obtained if you do all the questions correctly Discussion and Lecture 4 × 50 14 Student cooperatives Cooperatives Discussion and Lecture 4 × 50 15 Explain the benefits of school and student cooperatives Discussion and Lecture 4 × 50 13.4 Explain the function of school and student cooperatives Discussion and Lecture 4 × 50 13.5 Explain the function of school and student cooperatives Discussion and Lecture 4 × 50 13.6 Explain the function of school and student cooperatives Discussion and student cooperatives 13.7 Implement the spirit of school cooperatives and student cooperatives Discussion and student cooperatives	0%
14	0%

15	Describe cooperative entrepreneurship	15.1 Explain the meaning of cooperative entrepreneurship 15.2 Explain the function of cooperative entrepreneurship 15.3 Explain types of cooperative entrepreneurship 15.4 Explain the duties of cooperative entrepreneurship 15.5 Explain the requirements for cooperative entrepreneurship 15.6 Apply the soul and spirit of cooperative entrepreneurship 15.7 Apply the principles of cooperative entrepreneurship	questions correctly	Discussion and Lecture 2 X 50		0%
16	Final exams	Final exams	Criteria: Final exams	Final exam semester 2 X 50		0%

Evaluation Percentage Recap: Case Study

No Evaluation Percentage

Notes

- Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment: test and non-test.
- 8. Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- 9. Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.