



Universitas Negeri Surabaya
Fakultas Bahasa dan Seni
Program Studi S1 Sastra Inggris (Kampus Kabupaten
Magetan)

Kode
Dokumen

RENCANA PEMBELAJARAN SEMESTER

MATA KULIAH (MK)	KODE	Rumpun MK	BOBOT (sks)			SEMESTER	Tgl Penyusunan																																																																																			
English for Media Communication	7922103071		T=3	P=0	ECTS=4.77	4	30 Januari 2025																																																																																			
OTORISASI	Pengembang RPS		Koordinator RMK			Koordinator Program Studi																																																																																				
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Capaian Pembelajaran (CP)	CPL-PRODI yang dibebankan pada MK																																																																																									
	Capaian Pembelajaran Mata Kuliah (CPMK)																																																																																									
	CPMK - 1	Being able to generate original and innovative ideas for media content, and effectively engage and connect with diverse audiences through various forms of English-language media content, including social media, video, and multimedia.																																																																																								
	CPMK - 2	Being able to apply the principles of appropriate language in different types of media content, with a focus on the language commonly used in the media industry.																																																																																								
	CPMK - 3	Being able to develop critical thinking and problem-solving skills by analyzing real-world media-related scenarios and proposing solutions, and reflect on the implications of these solutions for media industry practices.																																																																																								
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Deskripsi Singkat MK	This course explores creative media practice across a wide range of subjects including newspaper and magazine production, digital and social media, and video production. In this course, students will develop practical skills in media production as well as theoretical learning. All teaching learning activities are conducted through lecturing, discussion, presentation, and project. This course uses Project-Based method of learning.																																																																																									
Pustaka	Utama :																																																																																									
	<ol style="list-style-type: none"> 1. Carroll, Brian. 2014. Writing and Editing for Digital Media. London: Routledge. 2. Branston, Gill., and Stafford, Roy. 2010. The Media Students Book (5th ed). London and New York: Routledge. 3. Burton, Graeme. 2002. More Than Meets the Eye: an Introduction to Media Studies (3rd ed). London: Arnold. 4. Kellner, Douglas. 1995. Media Culture: Cultural Studies, Identity and Politics between the Modern and the Postmodern . London and New York: Routledge. 5. MacRury, lain. 2009. Advertising . London and New York: Routledge. 																																																																																									

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				<ol style="list-style-type: none"> 1. Hicks, W. (2013). English for journalists. Routledge. 2. Sullivan, L., Bennett, S., & Boches, E. (2012). Hey, Whipple, squeeze this: The classic guide to creating great ads. John Wiley & Sons. 3. Dille, F., & Platten, J. Z. (2008). The ultimate guide to video game writing and design. Lone Eagle. 2. 4. Halvorson, K., & Rach, M. (2012). Content strategy for the Web: content strategy Web _p2. New Riders. 5. Rousseau, D. H., & Phillips, B. R. (2013). Storyboarding Essentials: SCAD Creative Essentials (How to Translate Your Story to the Screen for Film, TV, and Other Media). Watson-Guptill. 6. MacRury, Iain. 2009. Advertising. London and New York: Routledge. 			
Dosen Pengampu							
Mg Ke-	Kemampuan akhir tiap tahapan belajar (Sub-CPMK)	Penilaian		Bantuk Pembelajaran, Metode Pembelajaran, Penugasan Mahasiswa, [Estimasi Waktu]		Materi Pembelajaran [Pustaka]	Bobot Penilaian (%)
		Indikator	Kriteria & Bentuk	Luring (<i>offline</i>)	Daring (<i>online</i>)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)

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9	Material from meeting 1 to 8	Written test	Kriteria: Based on the right answers Bentuk Penilaian : Tes	written test 6 X 50		Materi: Journalism Pustaka: <i>Carroll, Brian.</i> <i>2014. Writing</i> <i>and Editing for</i> <i>Digital Media.</i> <i>London:</i> <i>Routledge.</i>	20%
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16	Material from meeting 10 to 15	written test	Kriteria: Based on the right answers Bentuk Penilaian : Penilaian Hasil Project / Penilaian Produk, Tes	written test 6 X 50		Materi: conducting interviews, reporting news, creating content calendars, and presenting media content Pustaka: <i>Burton, Graeme. 2002. More Than Meets the Eye: an Introduction to Media Studies (3rd ed). London: Arnold.</i>	30%
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Rekap Persentase Evaluasi : Case Study

No	Evaluasi	Persentase
1.	Penilaian Hasil Project / Penilaian Produk	65%
2.	Tes	35%
		100%

Catatan

- Capaian Pembelajaran Lulusan Prodi (CPL - Prodi)** adalah kemampuan yang dimiliki oleh setiap lulusan prodi yang merupakan internalisasi dari sikap, penguasaan pengetahuan dan ketrampilan sesuai dengan jenjang prodinya yang diperoleh melalui proses pembelajaran.
- CPL yang dibebankan pada mata kuliah** adalah beberapa capaian pembelajaran lulusan program studi (CPL-Prodi) yang digunakan untuk pembentukan/pengembangan sebuah mata kuliah yang terdiri dari aspek sikap, ketrampilan umum, ketrampilan khusus dan pengetahuan.
- CP Mata kuliah (CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPL yang dibebankan pada mata kuliah, dan bersifat spesifik terhadap bahan kajian atau materi pembelajaran mata kuliah tersebut.
- Sub-CPMK Mata kuliah (Sub-CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPMK yang dapat diukur atau diamati dan merupakan kemampuan akhir yang direncanakan pada tiap tahap pembelajaran, dan bersifat spesifik terhadap materi pembelajaran mata kuliah tersebut.
- Indikator penilaian** kemampuan dalam proses maupun hasil belajar mahasiswa adalah pernyataan spesifik dan terukur yang mengidentifikasi kemampuan atau kinerja hasil belajar mahasiswa yang disertai bukti-bukti.
- Kreteria Penilaian** adalah patokan yang digunakan sebagai ukuran atau tolok ukur ketercapaian pembelajaran dalam penilaian berdasarkan indikator-indikator yang telah ditetapkan. Kreteria penilaian merupakan pedoman bagi penilai agar penilaian konsisten dan tidak bias. Kreteria dapat berupa kuantitatif ataupun kualitatif.
- Bentuk penilaian:** tes dan non-tes.
- Bentuk pembelajaran:** Kuliah, Responsi, Tutorial, Seminar atau yang setara, Praktikum, Praktik Studio, Praktik Bengkel, Praktik Lapangan, Penelitian, Pengabdian Kepada Masyarakat dan/atau bentuk pembelajaran lain yang setara.
- Metode Pembelajaran:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, dan metode lainnya yg setara.
- Materi Pembelajaran** adalah rincian atau uraian dari bahan kajian yg dapat disajikan dalam bentuk beberapa pokok dan sub-pokok bahasan.
- Bobot penilaian** adalah prosentasi penilaian terhadap setiap pencapaian sub-CPMK yang besarnya proposional dengan tingkat kesulitan pencapaian sub-CPMK tsb., dan totalnya 100%.
- TM=Tatap Muka, PT=Penugasan terstruktur, BM=Belajar mandiri.

RPS ini telah divalidasi pada tanggal 15 Oktober 2024

Koordinator Program Studi
S1 Sastra Inggris (Kampus
Kabupaten Magetan)



Lisetyo Ariyanti, S.S., M.Pd.
NIDN 0024048105

UPM Program Studi S1
Sastra Inggris (Kampus
Kabupaten Magetan)



Lisetyo Ariyanti, S.S., M.Pd.
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