				Kode Dokumen
	Universitas Negeri Surabaya **Fakultas Bahasa dan Seni** **Program Studi S1 Desain Komunikasi Visual**			

RENCANA PEMBELAJARAN SEMESTER

MATA KULIAH (MK)	KODE	Rumpun MK	BOBOT (sks)			SEMESTER	Tgl Penyusunan
Internasional Conference	1000020164		T=2	P=1	ECTS=4.77	7	3 Maret 2026

OTORISASI	Pengembang RPS	Koordinator RMK	Koordinator Program Studi
	TIM MBKM	TIM MBKM	MARSUDI

Model Pembelajaran	**Project Based Learning**	
Capaian Pembelajaran (CP)	**CPL-PRODI yang dibebankan pada MK**	
	CPL-3	Mengembangkan pemikiran logis, kritis, sistematis, dan kreatif dalam melakukan pekerjaan yang spesifik di bidang keahliannya serta sesuai dengan standar kompetensi kerja bidang yang bersangkutan
	Capaian Pembelajaran Mata Kuliah (CPMK)	
	CPMK - 1	Understanding the Concept of International Conferences (C2)
	CPMK - 2	Organizing (Planning and Organizing) Events of informal or non formal education (A4
	CPMK - 3	Having readiness of Presentation and Communication Skills (P2)
	CPMK - 4	Having a positive perception of Collaboration and Teamwork (P1); Be Able to applying the collaboration and teamwork (C3)

Matrik CPL - CPMK

CPMK	CPL-3
CPMK-1	✔
CPMK-2	✔
CPMK-3	✔
CPMK-4	✔

Matrik CPMK pada Kemampuan akhir tiap tahapan belajar (Sub-CPMK)

CPMK	Minggu Ke															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
CPMK-1	✔	✔	✔	✔	✔											
CPMK-2						✔	✔	✔	✔	✔						
CPMK-3											✔	✔				
CPMK-4													✔	✔	✔	✔

Deskripsi Singkat MK	The UNESA International Conference course is an academic program designed to provide students with hands-on experience in organizing and participating in international conferences. In this course, students will learn various important aspects related to organizing a conference, from planning, organizing, to implementing the event. Students will be involved in various activities, such as inviting speakers, preparing the agenda, and promoting the event to participants. With this practical approach, students not only gain theoretical knowledge, but also essential managerial and communication skills in an international context. In addition to the managerial aspect, this course also emphasizes the importance of intercultural collaboration in organizing a conference. Students will be taught how to interact with participants from diverse cultural backgrounds, as well as understand the challenges and opportunities that arise in a global context. Through discussions, workshops, and simulations, students will develop presentation skills and the ability to speak in public. Thus, the UNESA International Conference course not only prepares students to become competent professionals in the field of event management, but also equips them with the insights and skills needed to operate in a dynamic international environment.
Pustaka	**Utama :**

1. Chaffey, D., & Ellis-Chadwick, F. (2022). Digital marketing: Strategy, implementation and practice (8th ed.). Pearson Education.
2. Guzman, A. L. (2021). Communication in the age of virtual reality. Springer.
3. Lipshultz, J. H. (2022). Social media communication: Concepts, practices, data, law, and ethics (4th ed.). Routledge.
4. Anderson, C. W. (2020). Apostles of certainty: Data journalism and the politics of doubt. Oxford University Press.
5. Jones, B. (2021). Communicating data with Tableau. O'Reilly Media.
6. Winter, S. (2020). Content design (2nd ed.). GatherContent.
7. Carroll, B. (2021). Writing for digital media (3rd ed.). Routledge.
8. Van Dijk, J. A. G. M. (2020). The network society (4th ed.). SAGE Publications.
9. Madigan, M. T. (2020). Digital communication: Technologies, concepts and applications. Academic Press.
10. Davis, D. (2020). Creative strategy and the business of design. Allworth Press.
11. Kumar, R., & Jain, M. (2020). Trends in Global Education Conferences: Implications for Researchers and Educators. Higher Education Policy, 43(2), 184-196.
12. Smith, D., & Howard, J. (2021). Strategies for Successful International Conference Organization in Higher Education. International Journal of Educational Management, 35(5), 627-642.
13. Rosen, D., & Lee, K. (2021). Collaborating Across Borders: The Role of International Conferences in Advancing Knowledge and Innovation. Journal of Innovation in Education, 6(2), 102-118.
14. Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.
15. Foster, M. E., & Callahan, T. A. (2022). The Role of Academic Conferences in Shaping Global Higher Education Trends. Higher Education Review, 50(3), 99-112.
16. Zimmerman, R., & Hunter, D. (2020). Technology in International Conferences: Bridging Distances in Research Collaboration. Journal of Educational Technology, 57(4), 33-47.
17. Taylor, P., & Shaw, K. (2021). Managing International Conferences: Best Practices and Innovations in Higher Education. Routledge.
18. Liu, X., & Zhang, W. (2020). International Academic Conferences: Connecting the Global Research Community. Educational Research and Reviews, 13(10), 257-269.
19. Li, Y., & Zhang, H. (2021). Networking and Knowledge Sharing at International Conferences: Enhancing Collaborative Research. Journal of Educational Networking, 24(8), 400-412.

Pendukung :	

1. Schoolar
2. SINTA

Dosen Pengampu	

Mg Ke-	Kemampuan akhir tiap tahapan belajar (Sub-CPMK)	Penilaian		Bantuk Pembelajaran, Metode Pembelajaran, Penugasan Mahasiswa, [Estimasi Waktu]		Materi Pembelajaran [Pustaka]	Bobot Penilaian (%)
		Indikator	Kriteria & Bentuk	Luring (*offline*)	Daring (*online*)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Understand the purpose, structure, and types of international academic conferences.	Participation and ability to explain key concepts	**Kriteria:** Clarity, relevance, engagement **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Interactive lecture, Q&A session 2 x 50	Interactive lecture, Q&A session 2 x 50	**Materi:** Introduction to Academic Conferences **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	3%

2	Understand the purpose, structure, and types of international academic conferences.	Participation and ability to explain key concepts	**Kriteria:** Clarity, relevance, engagement **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Interactive lecture, Q&A session 2 x 50	Interactive lecture, Q&A session 2 x 50	**Materi:** Introduction to Academic Conferences **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	3%
3	Understand the purpose, structure, and types of international academic conferences.	Participation and ability to explain key concepts	**Kriteria:** Clarity, relevance, engagement **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Interactive lecture, Q&A session 2 x 50	Interactive lecture, Q&A session 2 x 50	**Materi:** Introduction to Academic Conferences **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	3%
4	Understand the purpose, structure, and types of international academic conferences.	Participation and ability to explain key concepts	**Kriteria:** Clarity, relevance, engagement **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Interactive lecture, Q&A session 2 x 50	Interactive lecture, Q&A session 2 x 50	**Materi:** Introduction to Academic Conferences **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	3%

5	Understand the purpose, structure, and types of international academic conferences.	Participation and Understand	**Kriteria:** Participation and Understand **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Interactive lecture, Q&A session 2 x 50	Interactive lecture, Q&A session 2 x 50	**Materi:** Introduction to Academic Conferences **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	3%
6	Learn how to write a structured and compelling abstract.	Participation and Understand	**Kriteria:** Participation and Understand **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Interactive lecture, Q&A session 2 x 50	Interactive lecture, Q&A session 2 x 50	**Materi:** Introduction to Academic Conferences **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	3%
7	Learn how to write a structured and compelling abstract.	Participation and Understand	**Kriteria:** Participation and Understand **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Interactive lecture, Q&A session 2 x 50	Interactive lecture, Q&A session 2 x 50	**Materi:** Introduction to Academic Conferences **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	4%

8	UTS	Participation and ability to explain key concepts	**Kriteria:** UTS **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	UTS 2 x 50	UTS 2 x 50	**Materi:** Introduction to Academic Conferences **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	20%
9	Develop skills to organize content into a conference paper or presentation.	Participation and Understand	**Kriteria:** Participation and Understand **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Interactive lecture, Q&A session 2 x 50	Interactive lecture, Q&A session 2 x 50	**Materi:** Introduction to Academic Conferences **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	4%
10	Develop skills to organize content into a conference paper or presentation.	Participation and Understand	**Kriteria:** Participation and Understand **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Interactive lecture, Q&A session 2 x 50	Interactive lecture, Q&A session 2 x 50	**Materi:** Introduction to Academic Conferences **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	4%

11	Practice delivering content with clarity and confidence.	Participation and Understand	**Kriteria:** Participation and Understand **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Interactive lecture, Q&A session 2 x 50	Interactive lecture, Q&A session 2 x 50	**Materi:** Introduction to Academic Conferences **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	4%
12	Understand conference etiquette, Q&A dynamics, and intercultural communication.	Participation and Understand	**Kriteria:** Participation and Understand **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Interactive lecture, Q&A session 2 x 50	Interactive lecture, Q&A session 2 x 50	**Materi:** Introduction to Academic Conferences **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	4%
13	Explore the process of submitting to international conferences	Participation and Understand	**Kriteria:** Participation and Understand **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Interactive lecture, Q&A session, Case Study 2 x 50	Interactive lecture, Q&A session, Case Study 2 x 50	**Materi:** Introduction to Academic Conferences **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	4%

14	Participate in a mock international conference event.	Participation and Understand	**Kriteria:** Participation and Understand **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Interactive lecture, Q&A session, Case Study 2 x 50	Interactive lecture, Q&A session, Case Study 2 x 50	**Materi:** Introduction to Academic Conferences **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	4%
15	Reflect on their experience and identify areas for future growth and real-world application.	Participation and Understand	**Kriteria:** Participation and Understand, Journal Writing **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Interactive lecture, Q&A session, Case Study 2 x 50	Interactive lecture, Q&A session, Case Study 2 x 50	**Materi:** Introduction to Academic Conferences **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	4%
16	UAS	UAS	**Kriteria:** UAS **Bentuk Penilaian** : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	UAS 2 x 50	UAS 2 x 50	**Materi:** All Materials **Pustaka:** *Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.*	30%

Rekap Persentase Evaluasi : Project Based Learning

No	Evaluasi	Persentase
1.	Penilaian Hasil Project / Penilaian Produk	50%
2.	Praktik / Unjuk Kerja	50%
		100%

Catatan
1. **Capaian Pembelajaran Lulusan Prodi (CPL - Prodi)** adalah kemampuan yang dimiliki oleh setiap lulusan prodi yang merupakan internalisasi dari sikap, penguasaan pengetahuan dan ketrampilan sesuai dengan jenjang prodinya yang diperoleh melalui proses pembelajaran.
2. **CPL yang dibebankan pada mata kuliah** adalah beberapa capaian pembelajaran lulusan program studi (CPL-Prodi) yang digunakan untuk pembentukan/pengembangan sebuah mata kuliah yang terdiri dari aspek sikap,

ketrampilan umum, ketrampilan khusus dan pengetahuan.

3. **CP Mata kuliah (CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPL yang dibebankan pada mata kuliah, dan bersifat spesifik terhadap bahan kajian atau materi pembelajaran mata kuliah tersebut.

4. **Sub-CPMK Mata kuliah (Sub-CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPMK yang dapat diukur atau diamati dan merupakan kemampuan akhir yang direncanakan pada tiap tahap pembelajaran, dan bersifat spesifik terhadap materi pembelajaran mata kuliah tersebut.

5. **Indikator penilaian** kemampuan dalam proses maupun hasil belajar mahasiswa adalah pernyataan spesifik dan terukur yang mengidentifikasi kemampuan atau kinerja hasil belajar mahasiswa yang disertai bukti-bukti.

6. **Kreteria Penilaian** adalah patokan yang digunakan sebagai ukuran atau tolok ukur ketercapaian pembelajaran dalam penilaian berdasarkan indikator-indikator yang telah ditetapkan. Kreteria penilaian merupakan pedoman bagi penilai agar penilaian konsisten dan tidak bias. Kreteria dapat berupa kuantitatif ataupun kualitatif.

7. **Bentuk penilaian:** tes dan non-tes.

8. **Bentuk pembelajaran:** Kuliah, Responsi, Tutorial, Seminar atau yang setara, Praktikum, Praktik Studio, Praktik Bengkel, Praktik Lapangan, Penelitian, Pengabdian Kepada Masyarakat dan/atau bentuk pembelajaran lain yang setara.

9. **Metode Pembelajaran:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, dan metode lainnya yg setara.

10. **Materi Pembelajaran** adalah rincian atau uraian dari bahan kajian yg dapat disajikan dalam bentuk beberapa pokok dan sub-pokok bahasan.

11. **Bobot penilaian** adalah prosentasi penilaian terhadap setiap pencapaian sub-CPMK yang besarnya proposional dengan tingkat kesulitan pencapaian sub-CPMK tsb., dan totalnya 100%.

12. TM=Tatap Muka, PT=Penugasan terstruktur, BM=Belajar mandiri.