	Universitas Negeri Surabaya	Kode Dokumen

RENCANA PEMBELAJARAN SEMESTER

MATA KULIAH (MK)	KODE	Rumpun MK	BOBOT (sks)			SEMESTER	Tgl Penyusunan
Internasional Conference			2				25 Agustus 2026

OTORISASI	Pengembang RPS	Koordinator RMK	Koordinator Program Studi

Deskripsi Singkat MK

The UNESA International Conference course is an academic program designed to provide students with hands-on experience in organizing and participating in international conferences. In this course, students will learn various important aspects related to organizing a conference, from planning, organizing, to implementing the event. Students will be involved in various activities, such as inviting speakers, preparing the agenda, and promoting the event to participants. With this practical approach, students not only gain theoretical knowledge, but also essential managerial and communication skills in an international context. In addition to the managerial aspect, this course also emphasizes the importance of intercultural collaboration in organizing a conference. Students will be taught how to interact with participants from diverse cultural backgrounds, as well as understand the challenges and opportunities that arise in a global context. Through discussions, workshops, and simulations, students will develop presentation skills and the ability to speak in public. Thus, the UNESA International Conference course not only prepares students to become competent professionals in the field of event management, but also equips them with the insights and skills needed to operate in a dynamic international environment.

Capaian Pembelajaran (CP)

CPL-PRODI yang dibebankan pada MK

CPL	Mengembangkan pemikiran logis, kritis, sistematis, dan kreatif dalam melakukan pekerjaan yang spesifik di bidang keahliannya serta sesuai dengan standar kompetensi kerja bidang yang bersangkutan

Capaian Pembelajaran Mata Kuliah (CPMK)

CPMK-1	Understanding the Concept of International Conferences
CPMK-2	Organizing (Planning and Organizing) Events of informal or non formal education (A4
CPMK-3	Having readiness of Presentation and Communication Skills (P2)
CPMK-4	Having a positive perception of Collaboration and Teamwork (P1); Be Able to applying the collaboration and teamwork

Matrik CPL - CPMK

CPMK	CPL
CPMK-1	✔
CPMK-2	✔
CPMK-3	✔
CPMK-4	✔

Matrik CPMK pada Kemampuan akhir tiap tahapan belajar (Sub-CPMK)

CPMK	Minggu Ke															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
CPMK-1	✔	✔	✔	✔	✔											
CPMK-2						✔	✔	✔	✔	✔						
CPMK-3											✔	✔				
CPMK-4													✔	✔	✔	✔

Pustaka

Utama :	

1. Chaffey, D., & Ellis-Chadwick, F. (2022). Digital marketing: Strategy, implementation and practice (8th ed.). Pearson Education.
2. Guzman, A. L. (2021). Communication in the age of virtual reality. Springer.
3. Lipshultz, J. H. (2022). Social media communication: Concepts, practices, data, law, and ethics (4th ed.). Routledge.
4. Anderson, C. W. (2020). Apostles of certainty: Data journalism and the politics of doubt. Oxford University Press.
5. Jones, B. (2021). Communicating data with Tableau. O'Reilly Media.
6. Winter, S. (2020). Content design (2nd ed.). GatherContent.
7. Carroll, B. (2021). Writing for digital media (3rd ed.). Routledge.
8. Van Dijk, J. A. G. M. (2020). The network society (4th ed.). SAGE Publications.
9. Madigan, M. T. (2020). Digital communication: Technologies, concepts and applications. Academic Press.
10. Davis, D. (2020). Creative strategy and the business of design. Allworth Press.
11. Kumar, R., & Jain, M. (2020). Trends in Global Education Conferences: Implications for Researchers and Educators. Higher Education Policy, 43(2), 184-196.
12. Smith, D., & Howard, J. (2021). Strategies for Successful International Conference Organization in Higher Education. International Journal of Educational Management, 35(5), 627-642.
13. Rosen, D., & Lee, K. (2021). Collaborating Across Borders: The Role of International Conferences in Advancing Knowledge and Innovation. Journal of Innovation in Education, 6(2), 102-118.
14. Mills, L., & Tuckman, B. (2020). International Conferences: Knowledge Transfer and the Globalization of Education. Journal of Education and Development, 41(7), 88-102.
15. Foster, M. E., & Callahan, T. A. (2022). The Role of Academic Conferences in Shaping Global Higher Education Trends. Higher Education Review, 50(3), 99-112.
16. Zimmerman, R., & Hunter, D. (2020). Technology in International Conferences: Bridging Distances in Research Collaboration. Journal of Educational Technology, 57(4), 33-47.
17. Taylor, P., & Shaw, K. (2021). Managing International Conferences: Best Practices and Innovations in Higher Education. Routledge.
18. Liu, X., & Zhang, W. (2020). International Academic Conferences: Connecting the Global Research Community. Educational Research and Reviews, 13(10), 257-269.
19. Li, Y., & Zhang, H. (2021). Networking and Knowledge Sharing at International Conferences: Enhancing Collaborative Research. Journal of Educational Networking, 24(8), 400-412.

Pendukung :

1. Schoolar
2. SINTA

Mg Ke-	Kemampuan akhir tiap tahapan belajar (Sub-CPMK)	Penilaian		Bentuk Pembelajaran, Metode Pembelajaran, Penugasan Mahasiswa, [Estimasi Waktu]		Materi Pembelajaran	Bobot Penilaian (%)
		Indikator	Kriteria & Bentuk	Luring (*offline*)	*Daring (online*)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Understand the purpose, structure, and types of international academic conferences.	Participation and ability to explain key concepts	Clarity, relevance, engagement	Interactive lecture, Q&A session			3%
2	Understand the purpose, structure, and types of international academic conferences.	Participation and ability to explain key concepts	Clarity, relevance, engagement	Interactive lecture, Q&A session			3%
3	Understand the purpose, structure, and types of international academic conferences.	Participation and ability to explain key concepts	Clarity, relevance, engagement	Interactive lecture, Q&A session			3%
4	Understand the purpose, structure, and types of international academic conferences.	Participation and ability to explain key concepts	Clarity, relevance, engagement	Interactive lecture, Q&A session			3%
5	Understand the purpose, structure, and types of international academic conferences.	Participation and Understand	Participation and Understand	Interactive lecture, Q&A session			3%
6	Learn how to write a structured and compelling abstract.	Participation and Understand	Participation and Understand	Interactive lecture, Q&A session			3%
7	Learn how to write a structured and compelling abstract.	Participation and Understand	Participation and Understand	Interactive lecture, Q&A session			4%
8	UTS	Participation and ability to explain key concepts	UTS	UTS			20%
9	Develop skills to organize content into a conference paper or presentation.	Participation and Understand	Participation and Understand	Interactive lecture, Q&A session			4%

10	Develop skills to organize content into a conference paper or presentation.	Participation and Understand	Participation and Understand	Interactive lecture, Q&A session			4%
11	Practice delivering content with clarity and confidence.	Participation and Understand	Participation and Understand	Interactive lecture, Q&A session			4%
12	Understand conference etiquette, Q&A dynamics, and intercultural communication.	Participation and Understand	Participation and Understand	Interactive lecture, Q&A session			4%
13	Explore the process of submitting to international conferences	Participation and Understand	Participation and Understand	Interactive lecture, Q&A session, Case Study			4%
14	Participate in a mock international conference event.	Participation and Understand	Participation and Understand	Interactive lecture, Q&A session, Case Study			4%
15	Reflect on their experience and identify areas for future growth and real-world application.	Participation and Understand	Participation and Understand, Journal Writing	Interactive lecture, Q&A session, Case Study			4%
16	UAS	UAS	UAS	UAS			30%

Catatan

1. **Capaian Pembelajaran Lulusan Program Studi (CPL-Prodi)** adalah rumusan kemampuan yang harus dimiliki oleh lulusan program studi yang mencakup sikap, penguasaan pengetahuan, keterampilan umum, dan keterampilan khusus sesuai dengan jenjang kualifikasi, yang diperoleh melalui proses pembelajaran.
2. **CPL-Prodi yang dibebankan pada Mata Kuliah** adalah bagian dari CPL-Prodi yang dipilih dan relevan untuk dikembangkan melalui suatu mata kuliah, sebagai dasar perumusan capaian pembelajaran mata kuliah.
3. **Capaian Pembelajaran Mata Kuliah (CPMK)** adalah kemampuan yang dirumuskan secara spesifik dan diturunkan dari CPL-Prodi yang dibebankan pada mata kuliah, serta menggambarkan kompetensi yang harus dicapai mahasiswa setelah menyelesaikan mata kuliah.
4. **Sub-CPMK** adalah kemampuan akhir yang direncanakan pada setiap tahap pembelajaran, sebagai penjabaran lebih rinci dari CPMK, bersifat terukur dan dapat diamati sesuai dengan materi pembelajaran.
5. **Indikator Penilaian** adalah pernyataan spesifik dan terukur yang digunakan untuk menilai ketercapaian Sub-CPMK, baik dari proses maupun hasil belajar mahasiswa, yang didukung dengan bukti penilaian.
6. **Kriteria Penilaian** adalah tolok ukur yang digunakan untuk menentukan tingkat ketercapaian hasil belajar mahasiswa berdasarkan indikator penilaian, guna menjamin penilaian yang objektif, konsisten, dan adil. Kriteria penilaian dapat bersifat kuantitatif dan/atau kualitatif.
7. **Bentuk Penilaian** meliputi penilaian tes dan non-tes sesuai dengan karakteristik capaian pembelajaran.
8. **Bentuk Pembelajaran** meliputi kuliah, responsi, tutorial, seminar atau bentuk lain yang setara, praktikum, praktik studio, praktik bengkel, praktik lapangan, penelitian, dan pengabdian kepada masyarakat.
9. **Metode Pembelajaran** merupakan cara penyampaian pembelajaran yang digunakan untuk mencapai capaian pembelajaran, antara lain Small Group Discussion, Project Based Learning, Case Based Learning, Collaborative Learning, Discovery Learning, Self-Directed Learning, serta metode lain yang relevan.
10. **Materi Pembelajaran** adalah bahan kajian yang disusun secara sistematis dalam bentuk pokok dan sub-pokok bahasan untuk mendukung pencapaian Sub-CPMK.
11. **Bobot Penilaian** adalah persentase kontribusi setiap komponen penilaian terhadap nilai akhir mata kuliah, yang ditetapkan secara proporsional sesuai tingkat kompleksitas dan ketercapaian Sub-CPMK, dengan total keseluruhan sebesar 100%.
12. TM = Tatap Muka, PT = Penugasan Terstruktur, BM = Belajar Mandiri.